



**DELHI JAL BOARD, GOVERNMENT OF N.C.T. OF DELHI  
OFFICE OF THE ASSISTANT COMMISSIONER (L&E)  
ROOM NO. 309, 3<sup>RD</sup> FLOOR VARUNALAYA PHASE-II  
KAROL BAGH, NEW DELHI – 110005**

**F-DJB/AC (L&E)/Land (Adv.)/2015**

**Dated:- 08.07.2015**

**Expression of Interest  
(To be uploaded on the website of DJB)**

On behalf of Delhi Jal Board Expression of Interest is invited from Advertising Firms registered with EDMC/North DMC/SDMC or any other Government Department/Body for displaying Advertisement on DJB installations and Water Tankers as per following detail and schedule:-.

**EOI Submission documents**

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DJB reserves the right to cancel this request for EOI and / or invite afresh with or without amendments to this request for EOI, without liability or any obligation for such request for EOI and without assigning any reason. Information provided at this stage is indicative and DJB reserves the right to amend / add further details in the Subsequent Tender document.

Submission of Expression of Interest does not provide any commitment on the part of DJB to award contract of Advertisement to any firm which submits the EOI.

**Important Notice**

- i) An incomplete and/or ambiguous and/or conditional and/or late response is liable to be ignored/ summarily rejected.
- ii) Documents for submission of EOI can be downloaded from DJB website [www.delhijalboard.nic.in](http://www.delhijalboard.nic.in)
- iii) Last date and time for downloading documents:09.08.2015 up to 04.00 p.m.
- iv) Last date and time for submission of EOI :10.08.2015 Up to 03.00 P.M. in the office of Assistant Commissioner (L&E), Delhi Jal Board, Room no. 309, Varunalaya Complex, Phase-II, Karol Bagh, New Delhi-110005.
- v) Date and time of opening of EOI: 10.08.2015 at 04.00 p.m.

Assistant Commissioner (L&E)



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Expression of Interest is invited from Advertising Firms registered with EDMC/North DMC/SDMC or any other Government Department/Body for displaying Advertisement on DJB installations and DJB Water Tankers.

Scope of the Work	Submission of Expression of Interest for displaying Advertisements on DJB land and DJB Water Tankers for Revenue generation.
Name of the Department	Delhi Jal Board Govt. of NCT of Delhi.
List of 1766 sites of DJB	Displayed on DJB Website <a href="http://www.delhijalboard.nic.in">www.delhijalboard.nic.in</a> in sub-head " <b>Information- Land Record of DJB</b> ".
DJB's Water Tankers	<b>Approximately 59 tankers in 22 Water Emergencies.</b>
Physical Inspection of DJB sites	Any working day(s) from 10.00 am to 03.00 p.m. up to 31.07.2015. All necessary cooperation in this regard shall be extended by concerned Estate Managers of DJB to the Advertising Firms.
Raising queries by the firms in writing to DJB	Up to <b>03.08.2015</b> till 03.30 p.m. The queries in writing should be addressed to :- Assistant Commissioner (Land & Estate), Delhi Jal Board, Room no. 309, 3 <sup>rd</sup> floor, Varunalaya Complex, Phase-II, Karol Bagh, New Delhi-110005. Email-acle309@gmail.com
Reply to queries by DJB to the Firms	Till <b>07.08.2015</b>
Last date & time for submission of proposals	10.08.2015 up to 03.00 p.m. in the office of Assistant Commissioner (Land & Estate), Delhi Jal Board, Room no. 309, 3 <sup>rd</sup> floor, Varunalaya Complex, Phase-II, Karol Bagh, New Delhi-110005.
Eligibility	Advertising Firms registered with EDMC/North DMC/SDMC or any other Government Department/Body

<p>Contents of EOI (Technical Proposal)</p>	<ol style="list-style-type: none"><li>1. Covering letter as per format at Annexure-I</li><li>2. The Advertising firms will survey the properties and water tankers of DJB and submit their proposal mentioning therein the specific proposal in respect of each property.</li><li>3. The Advertising firms will submit the size of Unipole, Bipole and Building Wraps etc along with the specific sites where these could be installed including the type of advertisement to be displayed.</li><li>4. The Advertising firms will submit the size of advertisement to be displayed on water tankers.</li><li>5. The Advertising firms will also provide the photographs of prospective display.</li><li>6. The proposal (EOI) submitted by Advertising firms should be strictly as per directions issued by Hon'ble Supreme Court of India or any other Court in respect of out-door advertisement policy.</li><li>7. The advertising firms shall also submit following documents with the Expression of Interest:-<ol style="list-style-type: none"><li>(i) Detail of completed works of such nature during last 03 years along with copy of work orders from Govt./Govt. Undertaking/Local bodies etc. regarding execution of similar nature of works.</li><li>(ii) Registration no. with MCD/Govt. bodies in respect of advertisement.</li><li>(iii) Registration no. of service tax issued by the service tax department.</li><li>(iv) Income Tax Return File for the last 03 years.</li><li>(v) Copies of Balance Sheet including profit &amp; loss statement for the last 03 years.</li><li>(vi) Details of staff.</li></ol></li></ol>
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**Assistant Commissioner (L&E)**

[On the Letter head of the Applicant or Lead Member (in case of Consortium)]

Date:

To

The Assistant Commissioner (L&E),  
Delhi Jal Board, Govt. of NCT of Delhi,  
Room no. 309, 3<sup>rd</sup> floor,  
Varunalaya Complex, Phase-II.  
Karol Bagh, New Delhi-110005.

Ref: Submission of Expression of Interest is invited from Advertising Firms registered with EDMC/North DMC/SDMC or any other Government Department/Body for displaying Advertisement on DJB installations and Water Tankers.

Sir,

Being duly authorized to represent and act on behalf of..... (hereinafter referred to as "the Applicant"), and having physically inspected sites of DJB and Water tankers fully understood the evaluation criteria and information provided, the undersigned hereby apply in response to the EOI document for displaying Advertisement on DJB designated sites and water tankers.

We are enclosing our Expression of Interest with the details as per the requirements of the EOI document, for your evaluation.

Yours faithfully,

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(Signature of Authorized Signatory)  
(Name, Title and Address)

**Delhi Jal Board, Govt. of NCT of Delhi,**  
**Varunalaya Complex, Phase-II.**  
**Karol Bagh, New Delhi-110005.**

**Expression of Interest**  
**(Submission of Proposal form)**

1. Name of the Agency ;
2. Full Address ;
3. Telephone No ;
4. E mail ID ;
5. Name of the contact person with designation ;
6. No of years of experience in advertisement  
Field (proof to be attached) ;
7. Total number and addressed of sites on which Advertisement is proposed  
(Item wise and product wise, if required additional sheet may be used) ;
8. Total number of Tankers along with its registration number and addressed  
of the Executive Engineer on which Advertisement is proposed (Item wise and  
product wise, if required additional sheet may be used)
9. Proposal showing the various advertisement to be displayed preferably by  
enclosing photograph/picture.

I/We hereby certify that, I/We have inspected the entire advertisement sites and Water Tankers and read the terms and conditions in the request for Advertising proposal made available to me/us.

I/We hereby unconditionally accept the conditions of DJB request for submission of Advertisement proposal in its eternity for the above facility.

We hereby under take that once Advertisement proposal is submitted, DJB will have the absolute right over the proposal and our agency will be discharged from any claim or right on the above.

**Signature of agency with Seal**

